



Breeding

Leadership 2014

Applications are now open for the 2014 Breeding Leadership Course.

If you are passionate about your industry and want to develop your skills to make a difference in the future, this course is for you!

Why should I attend?

Breeding Leadership is designed for anyone (20 to 35 years old) currently working in the agricultural industry with a focus on wool production. Established in 2002 by the SA Stud Merino Breeders Association, Breeding Leadership became a national program through the Australian Association of Stud Merino Breeders in 2004. While AWI supported the course in previous years, in 2012 AWI funded 100 per cent of the course.

Breeding Leadership is an excellent opportunity to network with over 20 likeminded people from around Australia. You will get the opportunity to learn from skilled deliverers in the areas of leadership and strategic thinking. There will also be expert industry guest speakers delivering sessions as well as field trips to innovative producers.

Program Overview

The five day program covers a range of topics including leadership, personality typing, marketing, strategic planning, time management, managing change and innovation. There is a full day bus tour in the middle of the program to allow participants the opportunity to visit local leaders in a range of industries.

At the end of the course, participants will have developed foundation leadership skills that will enable them to become enthusiastic, influential, dynamic and dedicated leaders within the wool industry and their local community. Participants will achieve the following learning outcomes:

1. Develop knowledge of their personality type and the differences within the community;
2. Develop problem solving and strategic planning skills;
3. Develop understanding of corporate farming ventures and their governance;
4. Develop innovative and entrepreneurial thinking skills;
5. Develop knowledge of the processes of change and succession; and
6. Develop an action plan for the leadership role they will undertake within their community and industry.

Breeding Leadership is delivered by Rural Directions Pty Ltd.

Example Session Plan

The five day program will involve the following sessions:

Sunday	Welcome barbeque
Monday	MBTI Personality Type Indicator and Leadership
Tuesday	Strategic Planning, Marketing and Leading and Managing People
Wednesday	Full day bus tour
Thursday	Corporate Governance, Succession Planning and Time Management
Friday	Entrepreneurship, Innovation and Managing Change Sessions will be held until lunchtime, participants will travel home after lunch

What is involved?

The program will be delivered from Monday, 10 February until Friday, 14 February 2014 in Clare, South Australia, with participants arriving on Sunday, 9 February. The Clare Country Club will be the venue for all sessions and is also where participants will stay.

The program is funded by Australian Wool Innovation. Participants are required to pay a course fee which contributes to the cost of the program. The fee is \$330 (GST inclusive) for Breeding Leadership 2014.

All meals and accommodation will be paid for by AWI. Participants will be required to arrange their own travel to Clare (if driving) or Adelaide Airport (if flying). Bus transfers will be arranged for those arriving into Adelaide Airport to Clare.

A cancellation policy will apply to the participant fee.

Feedback about previous Breeding Leadership programs:

- ✓ Participants rated the overall value of the workshop as 9.5 out of 10.
- ✓ Participants said that they gained new skills or knowledge to improve their business and gave their skill development a rating of 8.7 out of 10.
- ✓ Course content was rated by participants as 8.8 out of 10.
- ✓ "Developing confidence in my own ability by using the tools I learnt about people and planning"
- ✓ "I found I can take something from the entire course and apply to my business"
- ✓ "Had a great time with other likeminded industry individuals"
- ✓ "All presentations were very relevant and well presented with plenty of interesting examples to ensure participants fully understood"
- ✓ "The course really helped me to understand myself and what can be achieved"



How do I apply?

ELIGIBILITY

Participants of this program will:

- Be 20 - 35 years of age
- Be an employee or owner of an agricultural focused business with a wool enterprise or supporting wool enterprises
- Submit a response to the application questions below by the due date

APPLICATION PROCESS

Please note:

- Applications open Monday, 2 September 2013
- Applications close 5pm (SA time) Wednesday, 2 October 2013
- Applications can be submitted via email to Carlyn Sherriff (details below)

What to include:

1. Provide a current resume (including recent career summary)
2. Provide a response to the following*:
 - a. Description of the agricultural business that you are involved in
 - b. Number of wool bales produced per year (if relevant)
 - c. Description of your role within the business
 - d. Description of your role in decision making/influence on decision making in the business
 - e. Describe your personal vision for your business or career
 - f. Describe your personal vision for the wool industry
 - g. Description of your current industry/community involvement(*application cannot exceed three pages)

Participants in Breeding Leadership 2014 will be selected by two means. The first is an open call process in which anyone who meets the Eligibility Criteria above can submit an application. The second is to be endorsed by one of the six state Stud Merino Breeder Associations (SMBA), a process which will be administered by the management of the SMBA. A maximum of two SMBA nominations per state will be considered for eligibility.

Applicants who apply through their state SMBA are still required to complete the full application process and meet the selection criteria to be eligible for consideration.

All applications will be reviewed by the selection panel, which includes representatives from AWI, industry and a past participant.

CONTACT DETAILS

For more information about the program or application process, please contact:

Carlyn Sherriff
PO Box 646
Clare SA 5453
08 8841 4500 or 0439 773 688
csherriff@ruraldirections.com

To speak to a past participant, contact:

John Murdoch
0418 663 679
j.p.murdoch@bigpond.com